

To suggest a classic low-country river house, the contractor played up the exterior with materials special to the homeowners so it wouldn't look like a new build. They used reclaimed brick from their family land to build an expansive stairway and old wood for their porch flooring. "We chose a classic black metal roof because we wanted something simple and modern," says Ashley.

Riverfront Rustic



A new build along the river in northern Florida balances rustic industrial style with classic farmhouse elements.

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It's a testament to the function and aesthetic of farmhouse style that we still attempt that classic look today—even on new builds. When lead designer and project manager Ashley Cason of Amanda Webster Design was approached to help design a new home in northern Florida, she was pleased to hear that they wanted a classic low-country feel. “They wanted it to be casual and family-oriented with a timeless look,” she says. With a clear vision to give the new property old charm, the team got to work.



The homeowners sourced wood and brick from their family land to use in their home. This includes the brick wall in the kitchen, the fireplace in the living room and the fireplace mantel and coffee table. Pops of navy blue pay tribute to their location near the river and break up the neutral tones in the space.

THE RIGHT FOUNDATION

When construction on the home was finally finished in early 2019, they started infusing it with the style the client wanted. And thanks to a helping hand from the homeowners, they already had a great foundation to start with. The homeowners were able to source salvaged wood from their family land, and they found a dealer who sold them reclaimed brick, which they were able to incorporate into the foundation of the home. "The family wanted a classic farmhouse feel, and authentic materials are crucial to creating that look," says Ashley.

They used the old wood for their flooring, ceiling beams, fireplace mantel, kitchen shelves and even some of the furniture. A portion of the brick was used to build stairs at the exterior of the house, and the rest makes up the living room fireplace and accent wall in the kitchen.

For detail work, they hired a local blacksmith to custom make all their dark metal accents. "We wanted to make sure all our metals coordinated," says Ashley. The range hood, open shelf brackets, master bathroom shower enclosure, mirror frames and the exterior railings are all part of his handiwork, and they contribute to the industrial look of the home.



Flea-market finds bring charm to the entryway, in the form of a wood bench and flower prints. Simple touches like the colorful pillows and greenery soften the prevalence of wood and add subtle color to the space. (opposite, top) The patio ceiling was painted blue to create an authentic look that echoes the sky. The furniture creates a comfy spot for the family to relax and enjoy the view. "Having a front porch and back patio was important to the family to get that classic farmhouse feel," says Ashley. (opposite, middle) Not only do the grandchildren get their own place to play, but they get their own mini river playhouse complete with a shingled roof and porch. "Our client's dad made it for them, and we had it painted the same color as the big house," says Ashley. "It has electricity and everything." (opposite, bottom) Taking advantage of their riverfront location was a must for the homeowners. They redid the dock and railing so they could enjoy the beautiful view.

 They incorporated classic touches with timeless materials so the home would age well, and part of those touches included vintage furniture and décor pieces.



LOW-COUNTRY RIVERFRONT

With a riverfront property, it was only natural to pair the rustic and industrial elements with soft fabrics and pops of blue to pay tribute to the views. "You don't want everything to be just wood and metal," Ashley says. "In the living room, we have the slipcovered sofa, and the two accent chairs with the wood frames have a fun fabric to add a soft element."

The color palette is mainly neutral with a variety of textures for added interest. "We used earth tones with pops of color in the laundry room and living room," Ashley says. "We chose blues to complement the river view. Everybody wants blue on the river."

They also went with a touch of whimsy with blue cabinets in the laundry room, but the kitchen and bathroom cabinets remained neutral. "The kitchen cabinet color was a no-brainer because of the brick," says Ashley. "It wouldn't have looked as crisp if they were any other color."

VINTAGE CHARACTER

They incorporated classic touches with timeless materials so the home would age well, and part of those touches included vintage furniture and décor pieces. "The powder room vanity used to be a dresser, and we turned it into a vanity," says Ashley. The foyer bench was vintage too, and those wood pieces bring warmth and character to the rooms they reside in. "The bed frame and nightstands in the guest bedroom belonged to the homeowners' family, and we were able to freshen it up with new bedding," she says.

With clean, neutral finishes, reclaimed materials and classic architectural elements, the designers were able to give their clients the home they dreamed of.

➤ SEE SOURCES, PAGE 128. ➤



Tip

CONSIDERING BRICK? IF YOU WANT TO ADD IT TO A PRE-EXISTING WALL OR FIREPLACE, USE A BRICK VENEER, WHICH IS THINNER AND LIGHTER.

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"The family wanted a classic farmhouse feel, and authentic materials are crucial to creating that look."



Made for gatherings, the large island features a quartzite countertop with overhead pendant lights. The perimeter cabinets were also custom built, but they have Absolute Black granite countertops. Six industrial-style stools provide plenty of seating for family gatherings.

Choosing **CABINET COLORS**

Keep these tips in mind when choosing paint colors for your kitchen, bathroom and laundry cabinets.

SURROUNDINGS

Whether you're undergoing a complete room makeover or you're just repainting the cabinets, coordinate the paint color with the surrounding furniture, countertops, backsplash and walls. "Beware of what is surrounding your cabinets if you're not switching them out," says Ashley. If you already have colorful walls, you might want to stick with a neutral cabinet color. Or, if you have patterned wallpaper, choose a solid color to coordinate with the pattern's palette.

LOCATION

Take risks in smaller spaces to start. Laundry and powder rooms are the perfect places to test out colors on your cabinets because they're low-traffic areas. "The laundry room is always a fun spot for an accent color," says Ashley. Plus a pop of color might brighten the task of endless washing and folding.

PREFERENCES

You know what your color preferences are, so don't try to like a specific color because it fits a trend. "If you're not afraid of color, go for it," says Ashley. Paint those cabinets purple, green or yellow. But if neutrals soothe your soul, don't paint your cabinets a color you'll regret. Stick to shades of gray and white, and add pops of color through décor that's temporary. "Whites can be tricky," she says. "We always have three or four shades and have samples made before we choose." Samples are your friend to see if the shade works in the space.



(this page) Various textures, such as the brick accent wall, tongue-and-groove ceiling and wood beams, add warmth and character to the dining area. The windows are lined in black to complement the industrial accents in the adjacent kitchen, and the black dining chairs break up the wood tones with their dark finish.

(opposite, top) The kitchen is a balanced mix of rustic and industrial materials. Reclaimed brick that was cut in half provides an aged foundation on which the team built warm woods, metal details and classic white cabinets. They finished the custom-built metal range hood in black and painted the cabinets white for contrast. “The island is a darker wood stain to tie in some of the darker accents and finishes,” says Ashley.

(opposite, bottom left) A vintage rug was the inspiration for the aesthetic in the master bedroom. It belonged to the homeowner before they moved in, and the designers built the room around it. Though the dresser is new, it has a vintage vibe that complements the rug.

(opposite, bottom right) This vintage dresser turned powder room vanity is another example of the upcycled pieces that have a new purpose in this home. The grasscloth wallpaper adds movement and warmth, and the team created a permanent “rug” by bordering the tile with the wood flooring used throughout the rest of the home.

10 Easy Ways to ADD INDUSTRIAL ACCENTS

Want an industrial look in your farmhouse? Swap out these items for pieces made of metal, brick and wood to add industrial flair to your home.

1. **HARDWARE:** Anything from drawer pulls and cabinet knobs to doorknobs and towel racks.
2. **WINDOWS:** Try black casements and minimalist window coverings.
3. **LIGHTING:** Look for items with wrought iron and naked Edison bulbs.
4. **BAR STOOLS:** Wood and black wrought iron are ideal here.
5. **MIRRORS:** Try frames with rustic wood.
6. **SMALL FURNITURE:** Look for deconstructed furniture, and wood and metal accent tables.
7. **ACCENT WALL:** DIY a reclaimed wood wall from pallet wood, or add minimalist art frames.
8. **FIXTURES:** Brass and copper finishes work well for faucets and showerheads.
9. **OPEN SHELVING:** Install rustic wood shelves with wrought-iron L brackets.
10. **STORAGE PIECES:** Use metal shelving, vintage lockers and metal baskets.



Tip

IF YOU LOVE THE LOOK OF MARBLE,
USE IT IN SMALL SECTIONS SO IT
WON'T BE AS EXPENSIVE.







HOW DO YOU DESIGN BATHROOMS TO COORDINATE WITHOUT MAKING THEM ALL THE SAME? FIND OUT AT AMERICANFARMHOUSESTYLE.COM.

 "You don't want everything to be just wood and metal."

(opposite, bottom) The black-and-white palette is well balanced in the master bathroom. Ashley added a metal mesh to the top cabinet doors and hung mirrors with metal edges to continue the industrial touches in this space.

(top, left) Serving as a work of art, the metal shower enclosure is a striking focal point in the master bathroom. A local blacksmith custom made all the metal products in the home, including the shower enclosure. "It's made of steel," says Ashley. "We had to draw it out, figure out the joints and make sure it would be easy to clean, so the glass is just on the inside of the structure."

(top, right) Laundry is no longer a mundane task when you're greeted with these fun blue cabinets. A classic penny round backsplash adds texture, and the flooring is made of porcelain tile. "The print is made to look like cement tile, but it's easier to care for," says Ashley.

(bottom, right) Ashley designed this guest room with the clients' grandchildren in mind. "We chose playful bedding and lamps and displayed their kids' and grandkids' artwork," she says. While the color palette is more vibrant, they were able to incorporate an old bed frame and nightstands to ground the room in character.

